# THE OVERCOMING ADVERSITY PODCAST

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# BREAK THE BOTTLE with michael allison

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FOR COMMUNITY

ollege

### EPISODES

### ON-AIR

# TOPICS

- Personal Development Acceleration
- Business Development Strategies & Growth
- Military/Veterans Transition and The Resilience Warrior Path

## **VIDEO** PODCAST EXPOSURE

Average over **10K views** per episode acrosss all channels.



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Over **5000 downloads** per day and **150,000 downloads** per month



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65% Apple ITunes

15% Spotify

## **SOCIAL MEDIA PODCAST EXPOSURE**

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116K+ Followers



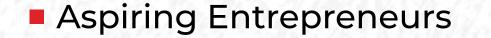
# WHO IS OUR AUDIENCE ?

- Small Business Founders & CEO's
- Corporate Business Professionals

## MICHAEL W. ALLISON, MBA

Founder & CEO of The Adversity AcademyHost of The Adversity Academy Podcast









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# FEATURED PODCAST GUESTS



3x Olympian & Certified Personal Trainer



**Lisa Price** Founder of Carol's Daughter



John Patrelli Actor, Author & Certified **Fitness Trainer** 



Chandra Brooks Founder of The Powerhouse Women™, TEDx Speaker, & Best Selling Author



**Keeper Catran Whitney Best Selling** Author & Speaker



J.R. Spear Combat Veteran & Success Coach





Anne Montgomery ESPN Analyst & Best Selling Author



**Nascar Racecar** Driver



**John Callas** Movie Director. Writer. **Producer & Author** 





Mustafa Ammar Founder and CEO of The Passion **MBA and Author** 

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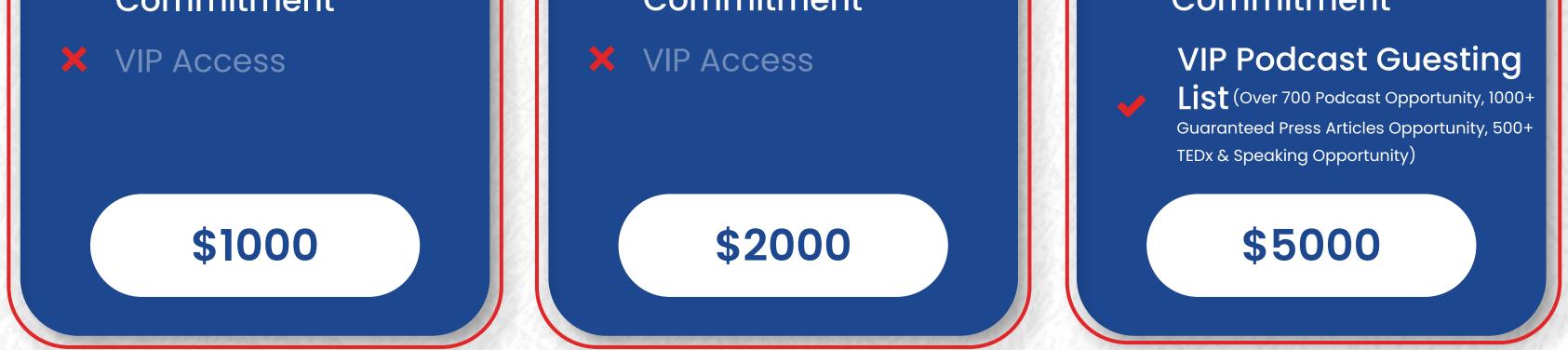




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