# THE OVERCOMING ADVERSITY PODCAST

THIS IS WHERE GUEST GET THEIR MESSAGE SEEN & HEARD!

# BREAK THE BOTTLE

WITH MICHAEL ALLISON



250+
EPISODES

3YEARS+
ON-AIR

### **TOPICS**

- Personal Development Acceleration
- Business Development Strategies & Growth
- Military/Veterans Transition and The Resilience Warrior Path



Average over **10K views** per episode acrosss all channels.



iammichaelallison



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# AUDIO PODCAST EXPOSURE

Over **5000 downloads** per day and **150,000 downloads** per month



**65% Apple ITunes** 



15% Spotify



### SOCIAL MEDIA PODCAST EXPOSURE

ADVERSIT

ollege

Average over **2000 Views** Per Video Post



116K+ Followers



**Over 10K Average Reach** 

## WHO IS OUR AUDIENCE?

- Small Business Founders & CEO's
- Corporate Business Professionals
- Aspiring Entrepreneurs
- Transitioning Military/Veterans

### MICHAEL W. ALLISON, MBA

- Founder & CEO of The Adversity Academy
- Host of The Adversity Academy Podcast
- Speaker, Author, Coach, Consultant & Veteran

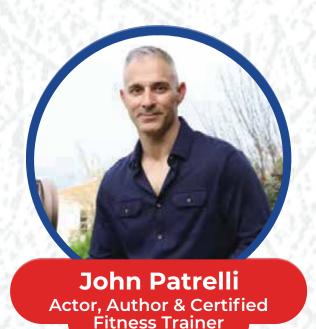




# FEATURED PODCAST GUESTS









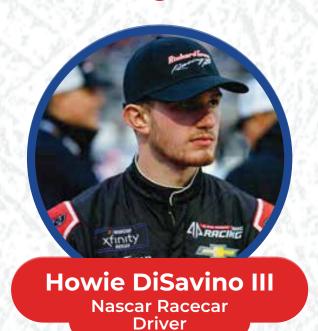


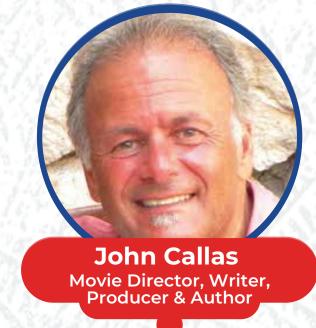


Coach



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