

THE OVERCOMING ADVERSITY PODCAST

THIS IS WHERE GUESTS GET THEIR MESSAGE SEEN & HEARD!

ADVERSITY
ACADEMY
IMPACT ■ INSPIRE ■ EMPOWER

FOR COMMUNITY
COLLEGE EXCELLENCE

BREAK THE BOTTLE

WITH MICHAEL ALLISON

LAUGH WHILE YOU LEARN

250+
EPISODES

3 YEARS+
ON-AIR

TOPICS

- Personal Development Acceleration
- Business Development Strategies & Growth
- Military/Veterans Transition and The Resilience Warrior Path

VIDEO PODCAST EXPOSURE

Average over **10K views** per episode across all channels.


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AUDIO PODCAST EXPOSURE

Over **5000 downloads** per day and **150,000 downloads** per month

 | **65% Apple iTunes**

 | **15% Spotify**

SOCIAL MEDIA PODCAST EXPOSURE

Average over **2000 Views** Per Video Post

 | **116K+ Followers**

 | **Over 10K Average Reach**

WHO IS OUR AUDIENCE ?

- Small Business Founders & CEO's
- Corporate Business Professionals
- Aspiring Entrepreneurs
- Transitioning Military/Veterans

MICHAEL W. ALLISON, MBA

- Founder & CEO of The Adversity Academy
- Host of The Adversity Academy Podcast
- Speaker, Author, Coach, Consultant & Veteran



FEATURED PODCAST GUESTS



Arnita Champion
 3x Olympian & Certified Personal Trainer



Lisa Price
 Founder of Carol's Daughter



John Patrelli
 Actor, Author & Certified Fitness Trainer



Chandra Brooks
 Founder of The Powerhouse Women™, TEDx Speaker, & Best Selling Author



Keeper Catran Whitney
 Best Selling Author & Speaker



J.R. Spear
 Combat Veteran & Success Coach



Anne Montgomery
 ESPN Analyst & Best Selling Author



Howie DiSavino III
 Nascar Racecar Driver



John Callas
 Movie Director, Writer, Producer & Author



Mustafa Ammar
 Founder and CEO of The Passion MBA and Author



Dr. Faith Robertson
 Founder of Elevation N.O.W



Felicity Nicole
 Best Selling Author & Coach



Chris Worth
 Real-Estate Agent, Broker & Investor



Ginny Priem
 Founder of The Gin-PATH, Best Selling Author, Speaker & Coach



Derek Newborn
 Certified Fitness Trainer & Coach

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